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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

B.B.A.

B.B.A. 5B 10—HUMAN RESOURCE MANAGEMENT SPECIALIZATION—I—HUMAN
RESOURCE PLANNING AND DEVELOPMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer all questions.*

1. What is HRD climate ?
2. What is QWL ?
3. What do you mean by career anchors ?
4. What is management development programme ?
5. What is man power planning ?
6. What do you mean by job analysis ?
7. What is career planning ?
8. What is support cost ?
9. What is communication ?
10. What is HRP process ?
11. What is human resource audit ?
12. What is job design ?
13. Define talent management.

Turn over

14. What do you mean by Position Analysis questionnaire ?
15. What do you mean by human resources accounting.

(15 × 2 = 30, Maximum ceiling 25 marks)

Part B

Answer all questions.

16. Difference between HRD and HRM.
17. Explain the criteria required for Quality of Work Life.
18. Discuss about the process of talent management.
19. Explain the advantages of human resources accounting.
20. Explain the steps in career planning process.
21. Discuss the factors affecting manpower planning.
22. Explain the process of management organizational change.
23. Briefly explain the uses of job analysis.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

Answer any two questions.

24. Explain the methods for valuation of human resources.
25. Briefly explain the process of human resource planning.
26. Discuss the methods of data collection of job analysis.
27. What do you mean by Human Resource cost ? Explain the different types of human resource cost in an organization.

(2 × 10 = 20 marks)